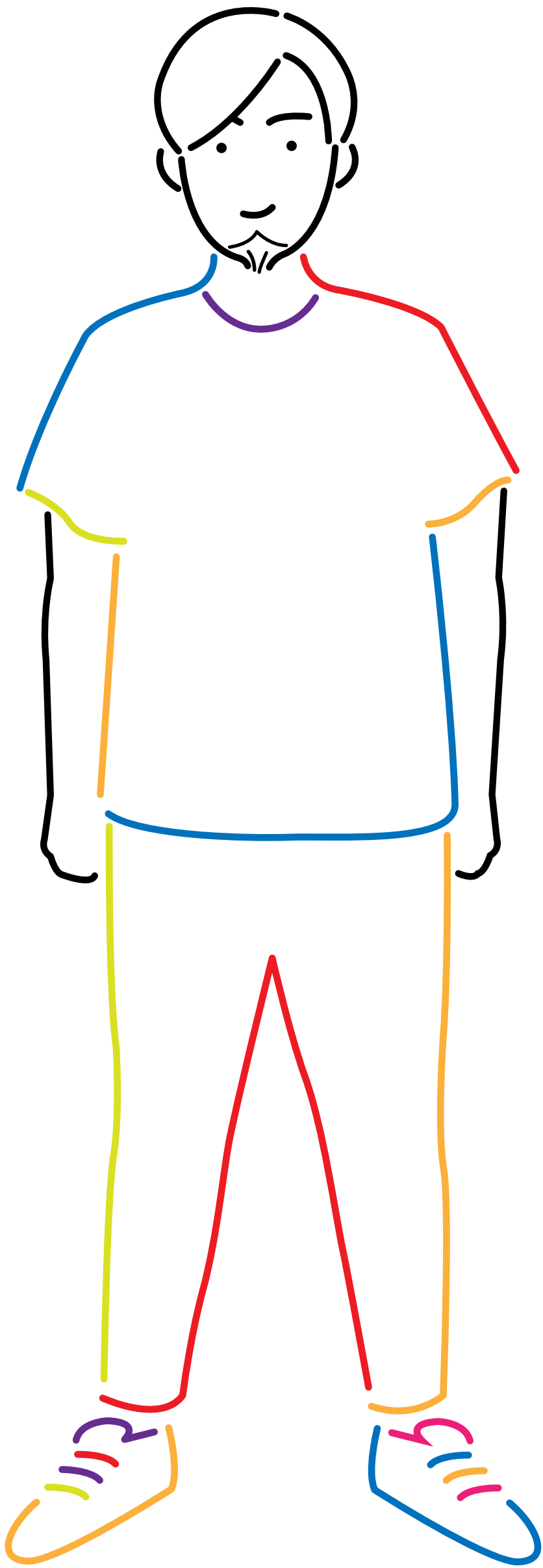




JUSTIN YEE .DESIGN



ABOUT ME

Creative and visual problem solver with a passion for turning complex ideas into strategic brand experiences. Graduated from Murdoch University, Australia and thriving as Junior Interactive Director at I.M Communications Pte Ltd, I specialize in corporate branding and digital campaigns, consistently producing marketing content and interactive visuals that captivate clients and achieve measurable business results. I excel in innovative, collaborative settings, elevating brand narratives to inspire audiences and deliver real impact.

EXPERIENCE

2017 – current

Junior Interactive Director, I.M Communications Pte Ltd

As Junior Interactive Director, I excel in dynamic, collaborative environments—elevating brand narratives that inspire audiences and drive measurable impact. My role centers on strategic adaptability, adjusting swiftly to client needs, market trends, and shifting objectives to ensure every project remains both innovative and goal-oriented.

Working collaboratively with the team, I helped develop the Recogen and Bone K+ TV ad campaign, which garnered approximately 630K Youtube views.

2013 - 2017

Assistant Manager, Elite Powertech Automations Sdn Bhd

Supervised electricians for completion of daily project tasks while meeting clients and scheduling workflow to ensure workers can complete projects on time

2011- 2013

Multimedia Designer, AXP Solutions Sdn Bhd

Lead designer, reporting directly to CEO, in charge of conceptualising design directions and executing branding, graphic, print, and web design work for company

Education

2007 - 2009 | Murdoch University, BA in Media Studies

2004 - 2007 | KDU College, Diploma in Mass Communications

PORTFOLIO

Full Portfolio

<https://www.justinyee.design>

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